

## **Biographical Sketch Connie Maxfield, M.S.**

Connie is an instructional systems designer, trainer, facilitator and performance consultant. Raised just off Embassy Row in Washington, D.C., she is a graduate of Virginia Tech (B.A.) and the University of Houston (M.S., Occupational Technology). She is president of Maxfield Productivity Consultants, Inc., a 25 year old firm certified by the Women's Business Enterprise National Coalition, the Department of Defense, State of Texas HUB and SBA. A skilled process and needs analyst, coach and mentor, she has helped more than 50,000 people, individually and in teams, throughout the world, achieve performance goals. She has served as Master Trainer, *Developing & Evaluating Training*, *ISO 9000*, and *Benchmarking* for the Consortium for Supplier Training and Tier 3 Master Trainer for the Texas Leadership Center.

Connie brings particularly strong expertise, energy and creativity to the challenges of bringing organizational strategy to life. Her learning programs, facilitation and consulting produce bottom line results while increasing employee competence and commitment. Her programs *Kitchen 101™*, an award-winning bilingual CD-ROM learning program for new school cafeteria employees and the *New Manager's Course PlayBook™*, an innovative and highly flexible guide that helps new managers start the school year right and stay there provide two examples of practical, relevant, timely materials. They were created in partnership with Region 4 Education Service Center and are used by school districts and others in 24 states.

Connie is president of the Leadership North Houston Alumni board of directors and an active member of the Leadership through Service Committee of the Women in Leadership and Philanthropy Council of Virginia Tech. She has served as Houston Chapter President of the Association for Quality and Participation and also as Education Committee Co-Chair of the Women's Business Enterprise Alliance. She is a senior member of the American Society for Quality, the American Society for Training & Development and the Texas Association for School Nutrition. Her honors include the Key to the City of New Orleans for her work in historic preservation, and nominations for Woman Business Owner of the Year in Houston (Texaco 2002), Distinguished Leader (LNHA) and Volunteer of the Year (WBEA). Connie is a qualified MBTI instructor (APT Qualifying Program April 15-18, 1998).

To learn more about her firm's products and services, please visit [www.MaxfieldProductivity.com](http://www.MaxfieldProductivity.com) to view descriptions and learn client feedback. You may reach Connie at 281.370.9564, toll free at 866.LEARN11 or by email at [Connie@MaxfieldProductivity.com](mailto:Connie@MaxfieldProductivity.com).



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